



Puolustusvoimat

LEARNING METHODOLOGY:

FROM CLASSROOM TO WEB

How The Finnish Defence Forces changed the training of media conscripts



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About?

- The reasons and the challenges of the change
- Solutions and building the new e-learning model / flipped classroom
- Information and inspiration – about the learning methods
- [Standardization vs. freedom to create and express](#)
- No software or workflow demonstrations – based on the screen captures
- No emphasis on the more accurate training details
- No emphasis on military related topics of the training
- No emphasis on the FDF Moodle / e-learning platforms
- "Free form" + Q&A



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What is?

- The training focuses on information and inspiration in photography, cinematography, video editing and social media publishing
- Skills to produce media on different platforms
- Ability to work with FDF standardizations
- Managed and maintained by ADL Office
- Lecture and review support of Public Information Division
- Twice a year – for every batch entering service
- Annually approx. 150 conscripts attend the course
- Also employees are allowed to attend – annually approx. 30 attend





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What is?

- **Centralized nationwide training** includes also legal issue training (f.ex. copyright) and access to media distribution, sound banks and standardized graphics and archival keywording.
- Evaluation of the performance - theoretical and practical exercises and tests with feedback. **The final exams are rooted more on the verifiable capabilities rather than artistic or subjective evaluation.**





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Was vs. is

Before COVID-19 in a classroom

Before 3-5 lecturers + "guest stars"

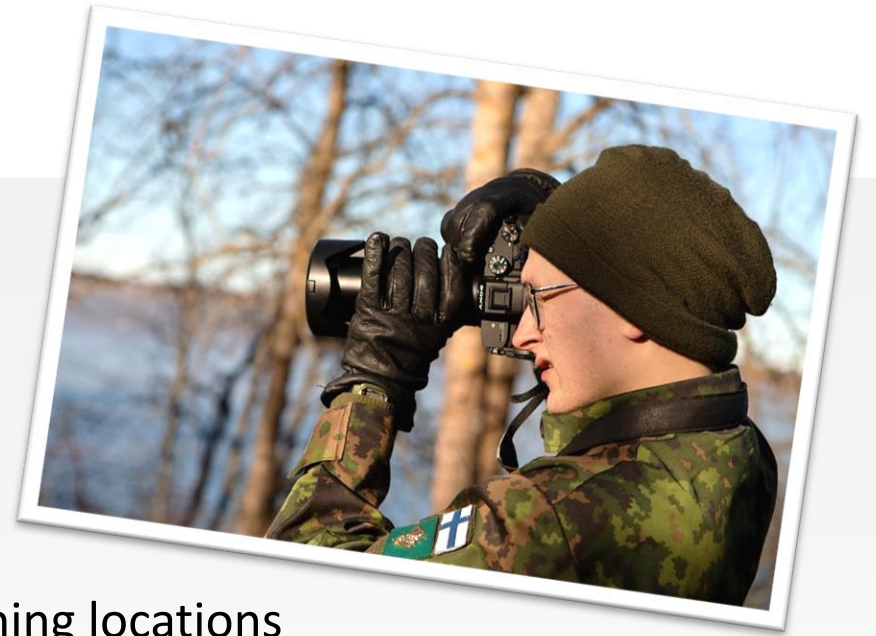
Before up to 7 days in a classroom and training locations

Before camera and software theory in a classroom

Now completely web based

Now 1-2 lecturers + support

Now 2 days self study + 3 days lectures + practice and tests





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Educational platforms (+ MS Teams)

Media distribution

Softwares

Practice + Training

Exams

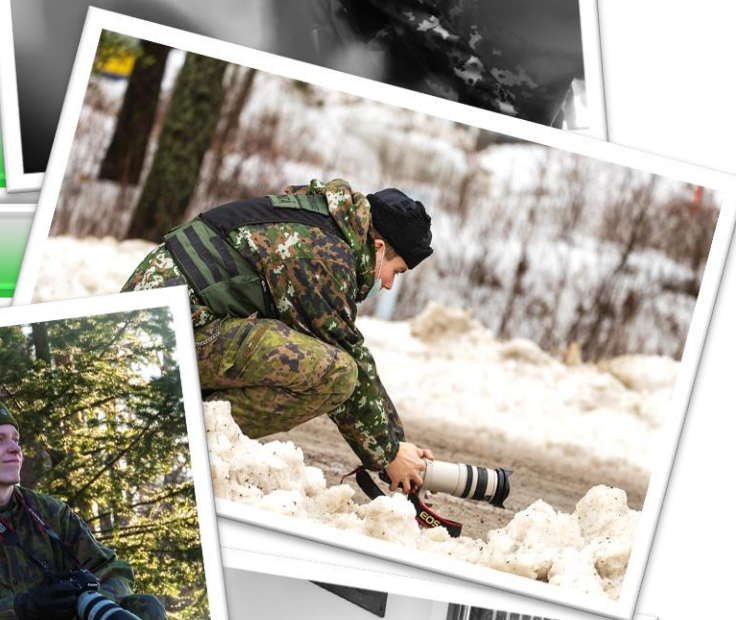
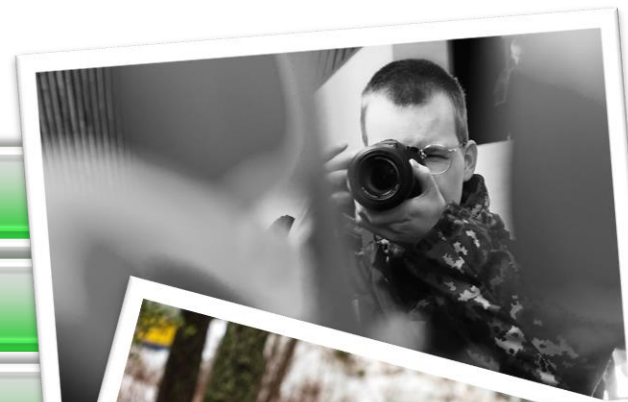
Structure of the course

Camera training

Software training

Training feedback

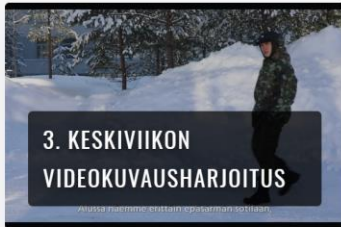
Peer Review / Networking





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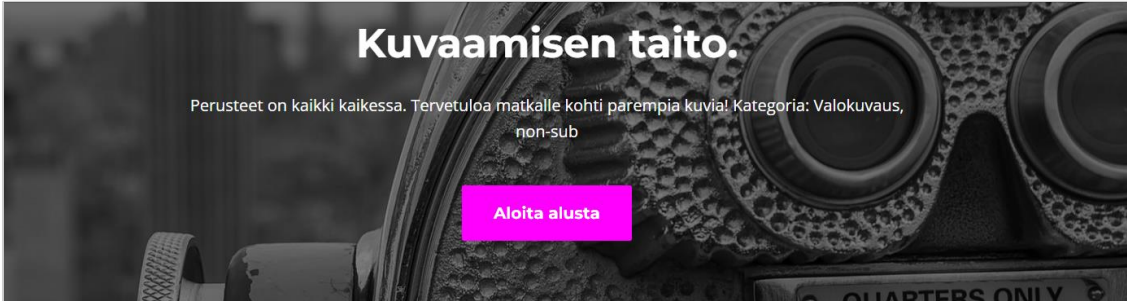




Puolustusvoimat
Försvarsmakten • The Finnish Defence Forces

[Kirjaudu sisään](#)

[Etkö pysty käyttämään tiliäsi?](#)



Kuvaamisen taito.

Perusteet on kaikki kaikessa. Tervetuloa matkalle kohti parempia kuvia! Katgoria: Valokuvaus, non-sub

[Aloita alusta](#)

Kuvaamisen taito.

**Kurssin esittely**

Mitä valokuvaus on? Mitkä asiat vaikuttavat valokuvan syntymiseen? Opit yksinkertaiste...

**Valokuvauksen lyhyt oppimäärä TEORIA**

Mitä valokuvaus on? Mitkä asiat vaikuttavat valokuvan syntymiseen? Opit yksinkertaiste...

**KUVAAMISEN TAITO**

8 of 8 Osiota valmiina



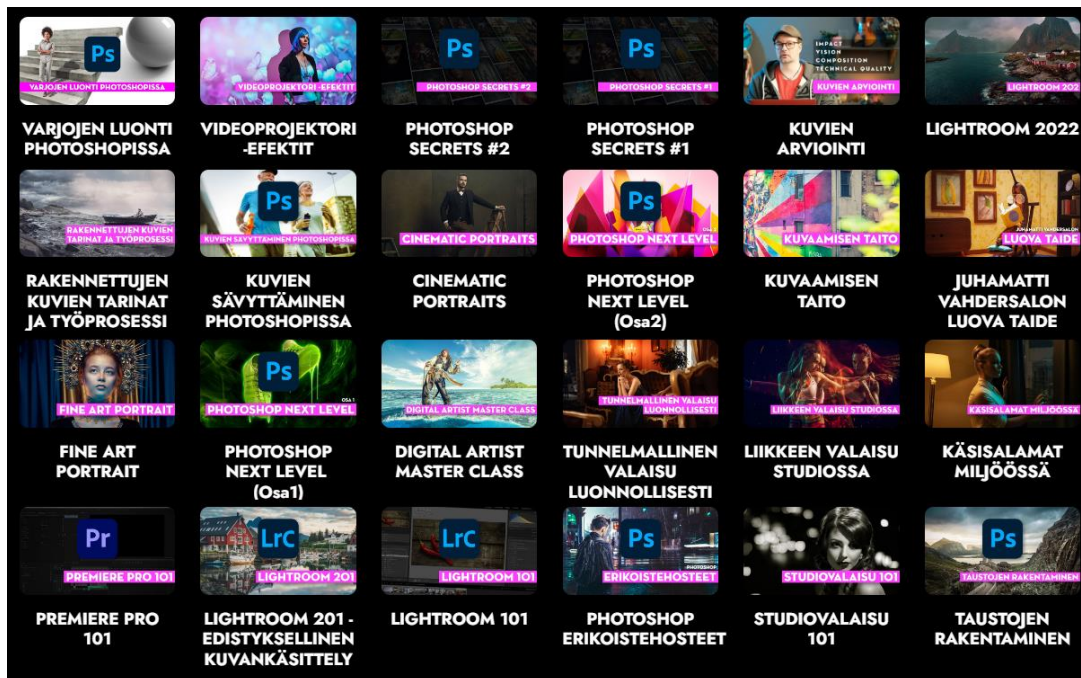


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How The FIN Defence Forces changed the training of media conscripts.

New focus! Camera usage and operating theory, software workflows and best practises now completely self study! The educational material is a tailor-made compilation of commercial web courses made and managed by finnish professional photographers, cinematographers and editors!

Everything from the same source!



Opi Suomen parhailta working pro -valokuvaajilta

Kaikki AliasEdun koulutusvideot ovat Suomen parhaiden working pro -kuvaajien tuottamaa sisältöä, jota ei muualta löydy.

Ammattilaisvinkit kuvaamiseen ja alan softien käyttöön

Saat tekemiseen toimiviksi todettuja käytännön vinkkejä, joilla ruokit inspiraatiotasi ja opit helposti luomaan parempia kuvia. Emme siis vain kerro, miten softa toimii, vaan myös sen, miten sitä kannattaa käyttää.

Yli 40 koulutusta

AliasEdusta löydät jo nyt vahvan setin koulutuksia video- ja valokuvauksen, editoinnin ja kuvankäsittelyn perusteista aina masterclass-tason kursseihin.

RAJATONTA **LÄHETYSVOIMAA.**



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New focus! The lectures now pinpoint only the differences of camera usage, settings and setup values between photography and video.





LEARNING METHODOLOGY: FROM CLASSROOM TO WEB

How The FIN Defence Forces changed the training of media conscripts.

New focus! Less examples! Reversed/flipped approach! Only professional examples!





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Suspiria
Italia, 1977
Kuvaaja: Luciano Tovoli
Ohjaaja: Dario Argento



Profondo Rosso / Deep Red
Verenpunainen Kauhu
Italia, 1975
Kuvaaja: Luigi Kuveiller
Ohjaaja: Dario Argento



Ninth Gate / Yhdeksäs Portti
USA, 1999
Kuvaaja: Darius Kondhi
Ohjaaja: Roman Polanski



Dirty Harry / Likainen Harry
USA, 1971
Kuvaaja: Bruce Surtees
Ohjaaja: Don Siegel



The Good, The Bad And The Ugly /
Hyvät, pahat ja rumat
USA/Italia, 1966
Kuvaaja: Tonino Delli Colli
Ohjaaja: Sergio Leone



Inferno / Inferno '80
USA/Italia, 1980
Kuvaaja: Romano Albani
Ohjaaja: Dario Argento



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USA, 1971

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New focus! Emphasis on the more focused feedback!

- Subject specific feedback:
 - Human, nature, architecture, abstraction, public information, military related itemry
- All camera values can be reviewed
- Peer reviewing and networking through commentary

